## WSOC-TV

Agency Name:	American I	Media	Toda	ys date:	11/2/2012
Advertiser Name:	Hudson / R/US Re	epresentative	Invoi	ce Nbr.:	
X Credit	Debit	Refund	Trans	sfer OSI O	338612
Agency #	Advertiser #	Order Ty	/pe		
Date Aired:			-	Time Aired	
A/E Name:	Andrea Moore			/E Number ti. Rep Nbr	
Billed at Rate:			Corr	ected Rate:	
Gross Credit/Debit:		\$500.00	Net C	redit/Debit	\$425.00
REASON FOR ADJUSTMENT:					
SALES Agency Commission Adj.				OTHER ing Error	
Sales Ordering Error				hnical Difficulty work Overnun	
Makegood Error Rate Adjustment				ice Billing Error	
Telerep Ordering Error				nputer Conv. Err	or
Telerep Makegood Error				duction Billing Ad	
Spots Double Ordered			Inte	rnet	
TRAFFIC					
Product Conflict					
Poor Rotation					
Incorrect Media					
Outside Time Period					
Order Entry Error					
EXPLANATION:	dallara ara baing ras	enent			
rebates from the week of 10/22-	Juliais are being re-	spent			
11/5 MON 1135p-1207a 1x \$500					
/ / / N /					
/ wr /v			and for Ac-	Line II	
Approved for Sales		Appro	ved for Acc	ounti <b>n</b> g	

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~			C.tr.	

815 Slaters Lane

Alexandria, VA 22314

American Media & Advocacy Group

Charlotte, NC 28206-2700 WSOC-TV 1901 North Tryon Street

Brand Product Agency

Schedule Dates Contract # Advertiser 3488 CONGRESS (140464) Political - Federal Candidate (1067) Pol/R Hudson/R/NC US Representative (16382) American Media & Advocacy Group (4189) 338612 10/24/12-11/05/12

Demo CO-OP

Entered By Headline# Last Modified 06393382 Jill Hipskind 11/02/12 10/24/12 8

Date Entered

Charlotte (WSOC)
By Broadcast Month

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**Spots** 25 8

Oct. 2012 Nov. 2012 Grand Total: \$28,075.00 \$8,000.00 \$36,075.00

CONGRESS HUDSON FOR CONGRESS

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, RICHARD HUDSON FOR

Billing Type

Comments

**Account Types** 

National/Political 225/403/3488

Net Total

Commission Commission % Package Deal Order Type

\$5,411.25 15.00

\$30,663.75

Sales Tax

Phone/Fax **Buyer Name** 

MEDIAASSISTANT, AMAG

Telerep/Philadelphia

Sales Office

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Normal

	8.0	7.0	6.0	S.(	4.0	3.0	2.0	1.0	Line	
	8.0 Normal Line / Spot	7.0 Normal Line / Spot	6.0 Normal Line / Spot	S.0 Normal Line / Spot	4.0 Normal Line / Spot	3.0 Normal Line / Spot	2.0 Normal Line / Spot	1.0 Normal Line / Spot	Line Type / Break Type (Ref #)	
	10/26/12-10/26/12	10/26/12-10/26/12	10/26/12-10/26/12	10/26/12-10/26/12	10/26/12-10/26/12	10/26/12-10/26/12	10/26/12-10/26/12	10/26/12-10/26/12	Dates	
	4	4	4	4	4	5	4	ъ	Sec	
	:3	ü	ü	ü	::	ü	133	::	Sec Length	
	:30 7A- 8A (EST)	:30 6:30A- 7A (EST)	:30 6P- 6:30P (EST)	:30 S:30P- 6P (EST)	:30 5P- 5:30P (EST)	:30 4P- 5P (EST)	:30 12:0SA- 12:35A (EST)	:30 11P- 11:35P (EST)	Run Times	
_	1	1	<u> </u>	1	-	1	1	<u> </u>	SPW Mo Tu We Th Fr Sa Su Spots	
	1	ш.	1	1	<u></u>	ь	<u></u>	1	Spots	
	\$1,075.00	\$1,175.00	\$1,500.00	\$1,300.00	\$1,200.00	\$825.00	\$700.00	\$925.00	Rate	
	\$1,075.00	\$1,175.00	\$1,500.00	\$1,300.00	\$1,200.00	\$825.00	\$700.00	\$925.00	Total	
	\$1,075.00 Charlotte (WSOC)	\$1,175.00 Charlotte (WSOC)	\$1,500.00 Charlotte (WSOC)	\$1,300.00 Charlotte (WSOC)	\$1,200.00 Charlotte (WSOC)	\$82S.00 Charlotte (WSOC)	\$700.00 Charlotte (WSOC)	\$925.00 Charlotte (WSOC)	5tation	
	GD MRN AMR	EYE NWS DAYBRK	EYEWIT NWS 6	EYEWIT NWS5.30	EYEWIT NWS 5	DR, OZ	ABC-NITELINE	EYEWIT NWS 11	Comments	
	10/24/12	10/24/12	10/24/12	10/24/12	10/24/12	10/24/12	10/24/12	10/24/12	Entered	

Accepted Agency/Advertisor:

Date

Accepted-Station:

11.0 Normal Line / Spot

10/29/12-10/29/12

10/29/12-10/29/12 10/29/12-10/29/12

10.0 Normal Line / Spot

9.0 Normal Line / Spot

GD MRN AMR EYEWIT NWS 11

13.0 Normal Line / Spot 12.0 Normal Line / Spot

10/29/12-10/29/12

10/29/12-10/29/12

:30|6P-6:30P (EST) :30 6A- 6:30A (EST) 10/29/12-10/29/12

:30 5:30P- 6P (EST) :30 4P- 5P (EST) :30 11:3SP- 12:05A (EST) :30 11P- 11:35P (EST)

14.0 Normal Line / Spot

\$1,175.00

\$1,17S.00 Charlotte (WSOC) \$1,300.00 Charlotte (WSOC)

\$1,500.00 Charlotte (WSOC)

**EYEWIT NWS 6** EYE NWS DAYBRK EYEWIT NWS5.30

\$1,300.00

\$700.00 \$925.00

\$700.00 Charlotte (WSOC) \$925.00 Charlotte (WSOC)

\$825.00 Charlotte (WSOC)

DR. OZ

10/24/12

10/24/12 10/24/12

ABC-NITELINE

10/24/12 10/24/12 10/24/12

10/24/12

\$825.00

\$1,500.00

(Distribution)

Date

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

Printed At: 03:54 PM on Friday, November 2 2012



American Media & Advocacy Group 815 Slaters Lane

Sales Office

Salesperson

Phone/Fax **Buyer Name** 

Billing Type **Account Types**  Alexandria, VA 22314

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Agency Advertiser Schedule Dates Product

Contract #

Polit Ame Pol/ 338612 Date Entered

10/24/12

Charlotte (WSOC)

By Broadcast Month

CONGRESS	HUDSON FOR CONGRESS  ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RICHARD HUDSON FOR	Standard	National/Political	225/403/3488		MEDIAASSISTANT,AMAG	Telerep/Philadelphia	Telerep/Philadelphia, Philadelphia (1057)	3488 CONGRESS (140464)	Political - Federal Candidate (1067)	American Media & Advocacy Group (4189)	Pol/R Hudson/R/NC US Representative (16382)	10/24/12-11/05/12	
	HARD HUDSON F		Sales Tax	Net Total	Commission	Commission %	Package Deal	Order Type	Demo	Headline #	CO-OP	Entered By	Last Modified	
	OR			\$30,663.75	\$5,411.25	15.00		Normal		06393382	No	Jill Hipskind	11/02/12	//
		+-b-com-eco				***************************************		3000@DQ:u0333#		90000000000	Grand Total:	Nov. 2012	ast Month	
					1					Č	22	8 <sup>2</sup>	Spots	
										470/012,00	436,075,00	\$28,075.00	Rate	l
					Г									

			Consussis:	Deb.				Saion	Acepted-Station	Date:		Accepted-Agency/Advertiser:	pagespak
				······································	RAC.	CONT		CONFIRMATION CONTRA	8				
10/24/12	ABC-NITELINE	\$700.00 Charlotte (WSOC)	\$700.0	\$700.00	ь		1		:30 11:35P- 12:0SA (EST)	4	10/24/12-10/24/12	28.0 Normal Line / Spot	28.0
10/24/12	EYEWIT NWS 11	\$925.00 Charlotte (WSOC)	\$925.0	\$925.00	ь		1		:30 11P- 11:35P (EST)	5	10/24/12-10/24/12	27.0 Normal Line / Spot	27.0
10/24/12	GD MRN AMR	\$1,075.00 Charlotte (WSOC)	\$1,075.0	\$1,075.00	1		1		:30 7A- 8A (EST)	4.	10/25/12-10/25/12	26.0 Normal Line / Spot	26.0
10/24/12	EYE NWS DAYBRK	\$1,175.00 Charlotte (WSOC)	\$1,175.0	\$1,175.00	<u>.</u>		1		:30 6A- 6:30A (EST)	4	10/25/12-10/25/12	25.1 Normal Line / Spot	25.1
10/24/12	EYEWIT NWS 6	\$1,500.00 Charlotte (WSOC)	\$1,500.0	\$1,500.00	<u></u>		1		:30 6P- 6:30P (EST)	4	10/25/12-10/25/12	24.0 Normal Line / Spot	24.0
10/24/12	EYEWIT NWS5.30	\$1,300.00 Charlotte (WSOC)	\$1,300.0	\$1,300.00	<u></u>		1		:30 S:30P- 6P (EST)	4	10/25/12-10/25/12	23.0 Normal Line / Spot	23.0
10/24/12	ABC-NITELINE	\$700.00 Charlotte (WSOC)	\$700.0	\$700.00	_		1		:30 11:35P- 12:05A (EST)	4	10/25/12-10/25/12	22.0 Normal Line / Spot	22.0
10/24/12	EYEWIT NWS 11	\$925.00 Charlotte (WSOC)	\$925.0	\$925.00	_		1		:30 11P- 11:35P (EST)	S	10/25/12-10/25/12	21.0 Normal Line / Spot	21.0
10/24/12	EYE NWS SUN 6	\$1,500.00 Charlotte (WSOC)	\$1,500.0	\$1,500.00	_				:30 6P- 6:30P (EST)	4	10/28/12-10/28/12	20.0 Normal Line / Spot	20.0
10/24/12	EYEWIT MDDY SU	\$275.00 Charlotte (WSOC)	\$275.0	\$275.00	1				:30 12P- 12:30P (EST)	S	10/28/12-10/28/12	19.0 Normal Line / Spot	19.0
10/24/12	EYEWIT NWS 11	\$950.00 Charlotte (WSOC)	\$950.0	\$950.00	L		-		:30 11P- 11:35P (EST)	и	10/28/12-10/28/12	18.0 Normal Line / Spot	18.0
10/24/12	SAT NT FTB	\$2,500.00 Charlotte (WSOC)	\$2,500.0	\$2,500.00	1	1			30 8P- 11:30P (EST)	и	10/27/12-10/27/12	17.0 Normal Line / Spot	17.0
10/24/12	EYEWIT MDDY SA	\$275.00 Charlotte (WSOC)	\$275.0	\$275.00	1	1			:30 12P- 12:30P (EST)	И	10/27/12-10/27/12	16.0 Normal Line / Spot	16.0
10/24/12	GD MRN AMR	\$1,075.00 Charlotte (WSOC)	\$1,075.0	\$1,075.00	1			, 1	:30 7A- 8A (EST)	4	10/29/12-10/29/12	15.0 Normal Line / Spot	15.0
Entered	Comments	Station	Total	Rate	Spots	SPW Mo Tu We Th Fr Sa Su	Tu We T	SPW Mo	Length Run Times	Sec Ler	Dates	Line Type / Break Type (Ref #)	Line

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American Media & Advocacy Group 815 Slaters Lane

Alexandria, VA 22314

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Schedule Dates Product Agency Advertiser 3488 CONGRESS (140464) Polítical - Federal Candidate (1067) 10/24/12-11/05/12

Contract #

338612

Date Entered

American Media & Advocacy Group (4189) Pol/R Hudson/R/NC US Representative (16382)

CO-DP

0emo Order Type Headline # Entered By Last Modified 06393382 Jíll Hípskínd <u>Р</u> Normal

11/02/12 10/24/12

Grand

Charlotte (WSOC)
By Broadçast Month

Rate \$28,075.00 \$8,000.00

Oct 2012 Nov. 2012 <u>Spots</u> 25

	d Total;	2012
	33	α
	\$36,075.00	\$8,000.00

HUDSON FOR CONGRESS

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, RICHARD HUDSON FOR CONGRESS National/Political MEDIAASSISTANT, AMAG Standard 225/403/3488 Sales Tax Net Total Commission Commission %

Billing Type

Account Types

Comments

SE Phone/Fax **Buyer Name**  Sales Office

Telerep/Philadelphia

Telerep/Phíladelphía, Philadelphía (1057)

Package Oeal

15.00

\$5,411.25 \$30,663.75

Salesperson

	2 2 2 2 2		C 2				
		CONTROL CONTRACT	) }				
	1 \$500.00	×	HTLINE	:30 11:37P- NIGHTLINE	4	11/05/12-11/05/12	33.0 Normal Line / Spot
\$1,600.00 Charlotte (WSOC)	1 \$1,600.00	1	ST)	:30 7P- 7:30P (EST)	ω	10/25/12-10/25/12	32.0 Normal Line / Spot
\$1,175.00 Charlotte (WSOC)	1 \$1,175.00	<b>—</b>	ST)	:30 6:30A- 7A (EST)	4.	10/25/12-10/25/12	31.0 Normal Line / Spot
\$1,500.00 Charlotte (WSOC)	1 \$1,500.00	<u></u>	ST)	:30 6P- 6:30P (EST)	4.	10/25/12-10/25/12	30.0 Normal Line / Spot
\$1,300.00 Charlotte (WSOC)	1 \$1,300.00		ST)	:30 S:30P- 6P (EST)	4-	10/25/12-10/25/12	29.0 Normal Line / Spot
lotal				10.190.	200	Dates	Line Type / break Type (ker #)

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